

All prices shown below are per single ad insertion. Discounted 4X rates are available with a multi-issue contract and the amount shown is billed each quarter.

PREMIUM PLACEMENT	SIZE (in inches)	Cost for 1X	4X rate (as billed per quarter/ per year)
Full Back Cover	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$3,250	\$2,800/ \$11,200
Two-Thirds Back Cover	7.75 wide x 6.75 high (does not bleed)	\$2,125	\$1, 825/ \$7,300
Full Page Inside Front or Inside Back Cover	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$2,950	\$2,600/ \$10,400
Full Page Interior, Designated Placement	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$2,750	\$2,400/ \$9,600
INTERIOR PLACEMENT	SIZE (in inches)	Cost for 1X	4X rate (as billed per quarter/ per year)
Full Page (no preferred placement)	8.375 wide x 10.875 high (Please add 1/8 inch of bleed on all sides for a full-bleed design, or use 1/4-inch white margins on all sides.)	\$2,600	\$2,250/ \$9,000
Half Page Horizontal	7.65 wide x 4.75 high	\$1,700	\$1,450/ \$5,800
Half Page Vertical	3.65 wide x 9.75 high	\$1,700	\$1,450/ \$5,800
Third page (vertical option only)	2.35 wide x 9.75 high	\$1,325	\$1,100/ \$4,400
Quarter Page (vertical option only)	3.65 wide x 4.75 high	\$1025	\$850/ \$3,400
Sixth Page Wide	3.65 wide x 3 high	\$700	\$600/ \$2,400
Sixth Page Narrow	2.35 wide x 4.75 high	\$700	\$600/ \$2,400
Eighth Page Wide	3.65 wide x 2.25 high	\$550	\$450/ \$1,800
Eighth Page Narrow (limited availability)	2.35 wide x 3.75 high	\$575	\$475/ \$1,900
Ninth Page (vertical only)	2.35 wide x 3 high	\$450	\$350/ \$1,400
Twelfth Page Wide	3.65 wide x 1.5 high	\$300	\$225/ \$900
Twelfth Page Narrow	2.35 wide x 2.25 high	\$300	\$225/ \$900
Wine co-op page	Label or logo plus 40 words of text	\$325	\$275/ \$1,100
Dining guide	Logo plus 40 words of text	\$150	\$100/ \$400
		Cost for 1X	4X rate billed per quarter/ per year

Dates and Deadlines

Print issue	Spring	Summer	Fall Harvest	Winter Holidays
Ad deadline:	February 15	May 1	August 1	October 15
Publication date:	March 15	June 1	September 1	November 15

PRINT AD SPECS: Resolution for print ads must be 300 dpi. Color mode must be CMYK. PDF is the preferred file format for submittal. Please make sure your ad is the correct dimensions. CREATIVE AND PRODUCTION SERVICES AVAILABLE.

Digital Advertising

Each quarter, print advertisers will find their ad in a digital flip book of the full edition on our website (edibleeastbay.com) at no extra charge. We also offer a very limited number of ad spots on our homepage and other locations, as well as a banner spot in our e-newsletter.

Size in pixels (width x height)	Pricing: 30 days	60 days	90 days	180 days	360 days
Web Box (310 x 310)	\$75	\$142	\$202	\$382	\$630
Web Skyscraper (310 x 600)	\$150	\$285	\$405	\$765	\$1,260
Newsletter Banner (550 x 85)	\$250 per issue (ask about discounts for multiple newsletters)				

Ads for the website and newsletter should be prepared as JPG or PNG files.