

All prices shown below are per single ad insertion. Discounted 4X rates are available with a multi-issue contract and the amount shown is billed each quarter.

PREMIUM PLACEMENT	SIZE (in inches)	Cost for 1X	Total cost for 4X (billed per quarter)
Full Back Cover	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$3,250	\$11,200 (\$2,800)
Two-Thirds Back Cover	7.75 wide x 6.75 high (does not bleed)	\$2,125	\$7,300 (\$1,825)
Full Page Inside Front or Inside Back Cover	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$2,950	\$10,400 (\$2,600)
Full Page Interior, Designated Placement	8.375 wide x 10.875 high (please add 1/8 inch for full bleeds)	\$2,750	\$9,600 (\$2,400)
INTERIOR PLACEMENT	SIZE (in inches)	Cost for 1X	Total cost for 4X (billed per quarter)
Full Page (no preferred placement)	8.375 wide x 10.875 high (Please add 1/8 inch of bleed on all sides for a full-bleed design, or use 1/4-inch white margins on all sides.)	\$2,600	\$9,000 (\$2,250)
Half Page Horizontal	7.65 wide x 4.75 high	\$1,700	\$5,800 (\$1,450)
Half Page Vertical	3.65 wide x 9.75 high	\$1,700	\$5,800 (\$1,450)
Third page (vertical option only)	2.35 wide x 9.75 high	\$1,325	\$4,400 (\$1,100)
Quarter Page (vertical option only)	3.65 wide x 4.75 high	\$1,025	\$3,400 (\$850)
Sixth Page Wide	3.65 wide x 3 high	\$700	\$2,400 (\$600)
Sixth Page Narrow	2.35 wide x 4.75 high	\$700	\$2,400 (\$600)
Eighth Page Wide	3.65 wide x 2.25 high	\$550	\$1,800 (\$450)
Eighth Page Narrow (limited availability)	2.35 wide x 3.75 high	\$575	\$475/ (\$1,900)
Ninth Page (vertical only)	2.35 wide x 3 high	\$450	\$1,400 (\$350)
Twelfth Page Wide	3.65 wide x 1.5 high	\$300	\$900 (\$225)
Twelfth Page Narrow	2.35 wide x 2.25 high	\$300	\$900 (\$225)
Dining guide	Logo plus 40 words of text	\$150	\$400 (\$100)

Dates and Deadlines

Print issue	Spring	Summer	Fall Harvest	Winter Holidays
Ad deadline:	February 1	May 1	August 1	October 15
Publication date:	March 1	June 1	September 1	November 15

PRINT AD SPECS: Resolution for print ads must be 300 dpi. Color mode must be CMYK. PDF is the preferred file format for submittal. Please make sure your ad is the correct dimensions. CREATIVE AND PRODUCTION SERVICES AVAILABLE.

Digital Advertising

Each quarter, print advertisers will find their ad in a digital flip book of the full edition on our website (edibleeastbay.com) at no extra charge. We also offer a very limited number of ad spots on our homepage and other locations, as well as a banner spot in our e-newsletter.

Size in pixels (width x height)	Pricing:	30 days	60 days	90 days	180 days	360 days
Web Box (310 x 310)		\$75	\$142	\$202	\$382	\$630
Web Skyscraper (310 x 600)		\$150	\$285	\$405	\$765	\$1,260
Online Olive Oil Guide (100 words plus photo)	This guide remains posted for 1 year (renews in November)	\$200				
Newsletter Banner (550 x 85)	\$250 per issue (ask about discounts for multiple newsletters)					

Ads for the website and newsletter should be prepared as JPG or PNG files.